

## Message Text

LIMITED OFFICIAL USE

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ACTION EUR-12

INFO OCT-01 ISO-00 NSCE-00 ICAE-00 SS-15 SSO-00 A-01  
OPR-02 SY-05 PA-01 INR-10 INRE-00 /047 W  
-----034339 061752Z /43  
O 061738Z JUL 78  
FM AMEMBASSY BONN  
TO SECSTATE WASHDC IMMEDIATE 9975  
USICA WASHDC IMMEDIATE

LIMITED OFFICIAL USE BONN 12381

STATE FOR EUR/P, PASS WHITE HOUSE FOR POWELL AND VORDA,  
ICA FOR EU, PGM/F

E.O. 11652: N/A  
TAGS: OVIP (CARTER, JIMMY), GW, US  
SUBJECT: REQUEST FOR PRESIDENTIAL INTERVIEW WITH FRG  
FIRST TELEVISION NETWORK

REF: BONN 10982-C

1. SENIOR GERMAN TV EXECUTIVES IN DISCUSSION WITH  
EMBASSY OFFICER INDICATED THE TWO PRINCIPAL TV NETWORKS  
ARE UNDER PRESSURE FROM THE CHANCELLERY TO GIVE HEAVY  
EXPOSURE TO PRESIDENT CARTER DURING HIS VISIT TO THE FRG.  
THE NETWORKS PLAN EXTENSIVE COVERAGE DURING THE  
PRESIDENT'S PRESENCE, BUT FEEL IN VIEW OF THE MUCH WIDER  
FOCUS THE ECONOMIC SUMMIT WILL PLACE ON THE PRESIDENT'S  
PRESENCE STARTING THE EVENING OF JULY 15, MORE EXPOSURE  
IS DESIRABLE.

2. IN THIS CONTEXT SPECIFICALLY, ARD (FIRST NETWORK)  
SENIOR EDITOR WITH URGENCY RAISED REQUEST FOR SOLO  
INTERVIEW BY MERSEBURGER WITH THE PRESIDENT. IT WAS  
EMPHASIZED (OTHERS PRESENT AGREEING) THAT A QUIET  
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"ONE ON ONE" APPEARANCE WOULD PERMIT THE PRESIDENT  
LATITUDE TO THOUGHTFULLY DEVELOP HIS VIEWS AND  
THIS WOULD HAVE MUCH MORE IMPACT ON VIEWERS THAN THE  
CRISP GIVE AND TAKE OF NORMAL INTERVIEW FORMAT WITH  
SEVERAL INTERVIEWERS.

3. MISSION CONCURS WITH THIS OPINION. UNDERSTANDING

HOW FULL THE PRESIDENT'S PRE-DEPARTURE SCHEDULE IS,  
MISSION HOWEVER AGAIN RECOMMENDS STRONGLY THAT  
MERSEBERGER INTERVIEW REQUEST BE APPROVED.  
STOESSEL

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 06 jul 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BONN12381  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780277-0869  
**Format:** TEL  
**From:** BONN  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1978/newtext/t19780792/aaaaczqu.tel  
**Line Count:** 66  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 42f1fb7a-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 BONN 10982  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 05 may 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2109192  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** REQUEST FOR PRESIDENTIAL INTERVIEW WITH FRG FIRST TELEVISION NETWORK  
**TAGS:** OVIP, GE, US, (CARTER, JIMMY)  
**To:** STATE ICA  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/42f1fb7a-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014